

Automobile Industry Summary (Puerto Rico only)

Month : January-10

		Current Month						Prior Month		Calendar Year to Date					
		2010		2009		(+/-)				2010		2009		(+/-)	
		(units)	(share)	(units)	(share)	(units)	(% change)	(units)	(share)	(units)	(share)	(units)	(share)	(units)	(share)
Domestic	Chrysler	585	8.6%	447	7.6%	138	30.9%	0	#DIV/0!	585	8.6%	447	7.6%	138	30.9%
	GM	102	1.5%	175	3.0%	-73	-41.7%	0	#DIV/0!	102	1.5%	175	3.0%	-73	-41.7%
	Ford	470	6.9%	420	7.2%	50	11.9%	0	#DIV/0!	470	6.9%	420	7.2%	50	11.9%
		1,157	17.0%	1,042	17.8%	115	11.0%	0	#DIV/0!	1,157	17.0%	1,042	17.8%	115	11.0%
Japanese	Honda	419	6.2%	341	5.8%	78	22.9%	0	#DIV/0!	419	6.2%	341	5.8%	78	22.9%
	Isuzu	0	0.0%	21	0.4%	-21	-100.0%	0	#DIV/0!	0	0.0%	21	0.4%	-21	-100.0%
	Mazda	198	2.9%	265	4.5%	-67	-25.3%	0	#DIV/0!	198	2.9%	265	4.5%	-67	-25.3%
	Mitsubishi	666	9.8%	598	10.2%	68	11.4%	0	#DIV/0!	666	9.8%	598	10.2%	68	11.4%
	Nissan	652	9.6%	394	6.7%	258	65.5%	0	#DIV/0!	652	9.6%	394	6.7%	258	65.5%
	Subaru	18	0.3%	14	0.2%	4	28.6%	0	#DIV/0!	18	0.3%	14	0.2%	4	28.6%
	Suzuki	579	8.5%	541	9.2%	38	7.0%	0	#DIV/0!	579	8.5%	541	9.2%	38	7.0%
	Toyota	1,953	28.8%	1,999	34.1%	-46	-2.3%	0	#DIV/0!	1,953	28.8%	1,999	34.1%	-46	-2.3%
	Scion	56	0.8%	56	1.0%	0	0.0%	0	#DIV/0!	56	0.8%	56	1.0%	0	0.0%
	Acura	47	0.7%	45	0.8%	2	4.4%	0	#DIV/0!	47	0.7%	45	0.8%	2	4.4%
	Infiniti	41	0.6%	24	0.4%	17	70.8%	0	#DIV/0!	41	0.6%	24	0.4%	17	70.8%
Lexus	63	0.9%	36	0.6%	27	75.0%	0	#DIV/0!	63	0.9%	36	0.6%	27	75.0%	
	4,692	69.1%	4,334	74.0%	358	8.3%	0	#DIV/0!	4,692	69.1%	4,334	74.0%	358	8.3%	
Korean	Hyundai	356	5.2%	178	3.0%	178	100.0%	0	#DIV/0!	356	5.2%	178	3.0%	178	100.0%
	Kia	453	6.7%	121	2.1%	332	274.4%	0	#DIV/0!	453	6.7%	121	2.1%	332	274.4%
		809	11.9%	299	5.1%	510	170.6%	0	#DIV/0!	809	11.9%	299	5.1%	510	170.6%
European	Audi	15	0.2%	10	0.2%	5	50.0%	0	#DIV/0!	15	0.2%	10	0.2%	5	50.0%
	BMW	0	0.0%	43	0.7%	-43	-100.0%	0	#DIV/0!	0	0.0%	43	0.7%	-43	-100.0%
	Mini	0	0.0%	21	0.4%	-21	-100.0%	0	#DIV/0!	0	0.0%	21	0.4%	-21	-100.0%
	Ferrari	0	0.0%	0	0.0%	0		0	#DIV/0!	0	0.0%	0	0.0%	0	
	Jaguar	4	0.1%	6	0.1%	-2	-33.3%	0	#DIV/0!	4	0.1%	6	0.1%	-2	-33.3%
	Mercedes	84	1.2%	62	1.1%	22	35.5%	0	#DIV/0!	84	1.2%	62	1.1%	22	35.5%
	Porsche	2	0.0%	7	0.1%	-5	-71.4%	0	#DIV/0!	2	0.0%	7	0.1%	-5	-71.4%
	Saab	3	0.0%	2	0.0%	1	50.0%	0	#DIV/0!	3	0.0%	2	0.0%	1	50.0%
	VW	15	0.2%	16	0.3%	-1	-6.3%	0	#DIV/0!	15	0.2%	16	0.3%	-1	-6.3%
	Bentley	0	0.0%	0	0.0%	0		0	#DIV/0!	0	0.0%	0	0.0%	0	
	LandRover	9	0.1%	7	0.1%	2	28.6%	0	#DIV/0!	9	0.1%	7	0.1%	2	28.6%
	Maserati	0	0.0%	0	0.0%	0		0	#DIV/0!	0	0.0%	0	0.0%	0	
	Volvo	2	0.0%	10	0.2%	-8	-80.0%	0	#DIV/0!	2	0.0%	10	0.2%	-8	-80.0%
	134	2.0%	184	3.1%	-50	-27.2%	0	#DIV/0!	134	2.0%	184	3.1%	-50	-27.2%	
Total Puerto Rico		6,792	100.0%	5,859	100.0%	933	15.9%	0	#DIV/0!	6,792	100.0%	5,859	100.0%	933	15.9%

(NB) Until 2007, Japanese & Korean makers used to report their sale to USVI market (around 400 units/year) as a part of PR sales while all Americans used to report only the sale to PR. Starting from 2008, the statistics represents only the sale in PR.

autobusiness auto sales figures

Total Industry Movement –Historical

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	CY TTL	YOY%
'05	11,507	10,525	11,035	11,471	11,101	12,140	10,816	11,894	11,006	12,112	12,623	14,170	140,400	
'06	10,089	9,998	10,386	9,318	9,794	10,507	9,461	9,768	9,719	9,131	9,345	10,322	117,838	-16.1%
'07	8,313	7,874	8,640	7,638	9,092	8,907	7,745	8,015	7,666	8,296	9,157	11,237	102,580	-12.9%
'08	8,003	7,809	7,785	7,507	8,293	8,736	7,501	7,021	6,111	6,143	7,220	8,534	90,663	-11.6%
'09	5,859	5,763	5,898	4,951	5,771	6,283	5,622	7,409	5,487	6,399	7,291	9,681	76,414	-15.7%
'10	6,792												6,792	-91.1%
MOM %	15.9%													
YTD %	15.9%													

